

Chinese universities turn multilingual to go global

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By Zhou Wenting in Shanghai | China Daily | Updated: 2019-07-10 07:37



Many Chinese institutions of higher education have been attempting to become more globalized by making their websites available in different languages so as to better communicate with potential foreign students and promote their academic achievements.

In late June, 20 universities which gathered at Shanghai International Studies University for a meeting regarding overseas communication said that their websites are available in foreign languages.

For example, the SISU website now is available in 28 languages. The website's multilanguage contents include more than 7,000 articles about topics such as Chinese culture, Chinese society and the changes, as well as information about Shanghai.

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